

Salt Lake County Health Department
Native Hawaiian Pacific Islander Vaccine Inequity
Request for Applications (RFA)

Introduction: The Salt Lake County Health Department (SLCoHD) works to protect and improve the well-being of all Salt Lake County residents by preventing disease, illness, and injury and by impacting social, economic, and environmental factors fundamental to excellent health. SLCoHD is distributing grants to Salt Lake County organizations established as legal entities under state or federal statutes and regulations. Organizations must work directly with communities in Salt Lake County who are experiencing inequities with access to vaccinations, and accessing, understanding, and using vaccination information for making informed decisions.

Those within the Native Hawaiian and Other Pacific Islander (NHPI) community have been identified as disproportionately affected. This population was identified through a Health Equity Data Analysis (HEDA) funded by the Council of State and Territorial Epidemiologist's Data Science Team Training. The HEDA was conducted using data including Utah State Immunization Information System (USIIS data), Utah Department of Health and Human Services (DHHS) Immunization Reports, existing literature, and community engagement such as focus groups and surveys to identify which populations faced the greatest barriers to access. This project also identified that zip codes on the West Side of the county tended to have lower up to date vaccine coverage, including 84116, 84104, 84081, 84006, and 84009.

Funding shall be used to work with SLCoHD's Health Literacy team in a cooperative, collaborative partnership to provide culturally and linguistically appropriate support to the populations identified within this RFA to 1) provide vaccination information to Native Hawaiian Pacific Islanders in a way that is accessible, understandable, relevant, and culturally and linguistically appropriate; and 2) help link Native Hawaiians/Pacific Islanders to trusted vaccine resources. Funding shall also be used to work with SLCoHD's Analytics and Evaluation team in a cooperative, collaborative partnership to collect data and analyze trends to assess if interventions are effective.

General Qualifications to Apply: Community-based organizations (CBO) who work with individuals/community members located within Salt Lake County and can demonstrate working with SLCoHD communities as described in the Objectives & Responsibilities section of this RFA. CBOs must be able to demonstrate the ability to successfully provide culturally and linguistically appropriate services. Staff who can speak other languages in addition to English are strongly encouraged to apply.

Applicants may submit questions about the application to Anni McKinnon at amckinnon@saltlakecounty.gov or by phone at 385-443-0083.

Objectives & Responsibilities: The objectives and responsibilities of this project are as follows:

1. Organizations will work to prevent inequitable illness and deaths related to inequitable access to vaccines.
2. Organizations will work directly with populations who have been disproportionately affected by health disparities due to lack of access to vaccines and vaccine information.
3. Organizations will work with priority populations including:
 - a. Native Hawaiians/Pacific Islanders

4. Organizations shall work with the Health Literacy team in a cooperative, collaborative partnership to provide culturally and linguistically appropriate and relevant supportive to populations to:
 - a. Link NHPI to vaccine resources.
 - b. Conduct education and outreach.
5. Organizations shall meet with a SLCoHD Community Health Worker (CHW) liaison once per month.
6. Organizations shall share created materials through trusted networks to educate the community on vaccination resources. Organizations may choose any education and outreach strategies they feel will best reach their intended audience, including but not limited to virtual town halls, public service announcements (PSAs), non-traditional outreach, newsletters, radio, website, or social media platforms.
 - a. Organizations will be encouraged to conduct outreach and education to special populations within their communities on topics of vaccination.
 - b. Organizations shall create resources to educate their clients, communities, and families using informational/educational content based on science as recognized by national experts in vaccination such as the Centers for Disease Control and Prevention (CDC), the American Medical Association (AMA), etc.
7. Organizations shall employ navigator(s), Community Health Workers (CHWs), people with lived experience, and/or peer support specialists to perform activities outlined in the RFA proposal.
8. Organization staff shall attend health literacy training.
9. Organizations will join and participate in the SLCo Language Access Workgroup, consisting of various CBOs, community partners, and individuals with vested interest in improving health information and health disparities of identified priority populations.
 - a. The group will meet virtually every other month on Fridays from 10:00 AM to 11:30 AM.

Anticipated Project Timeline:

Project will begin February 1, 2025, or upon contract execution, whichever date is later, and will continue through June 30, 2026.

CBOs will be expected to submit quarterly reports by the 5th of each due date month for work done in the previous quarter.

CBOs must participate in a kickoff meeting within one month of contract execution, and monthly meeting with SLCoHD CHW liaison thereafter.

Payment: CBOs will receive payment upon successful contract execution and following participation in a kickoff meeting. The initial payment will equal 20% of the accepted budget submitted by the CBO as part of this grant application. Subsequent payments will be dependent upon successful submission of quarterly reporting requirements.

Reporting Requirements: (*Please note that reporting requirements may change through the grant cycle)

1. Submit quarterly reports through Qualtrics by the 5th of the due date month for services rendered in the previous quarter. Reports will include:
 - a. Number of individuals referred to vaccination services
 - b. Number of vaccination education resources created
 - c. Number of individuals educated on vaccination
 - d. Vaccination information created and shared with your community

- e. Successes and lessons learned
 - f. Disaggregated race/ethnicity data on the population you serve
 - g. Zip codes where services are rendered
2. Submit quarterly success reports.
 - a. Reporting schedule will be determined in collaboration with CBO's assigned CHW liaison upon successful contract execution
 3. Provide data and feedback to SLCoHD as requested through meetings, focus groups, surveys, and/or other means of communication to help inform SLCoHD strategies, goals, and decisions
 4. At least one individual from your organization shall attend required meetings

Application Process: To apply, please submit your application to healthequity@saltlakecounty.gov. If an electronic or written application is a barrier to applying, we can conduct the application through an online interview. Please contact Anni McKinnon at amckinnon@saltlakecounty.gov or by phone 385-443-0083 to schedule a meeting.

Application due date: Monday, March 31 at 11:59 PM