



Oquirrh View Survey #1 Summary

Planning for the West Bench Oquirrh View Opinion Survey #1 Summary

1/10/2020



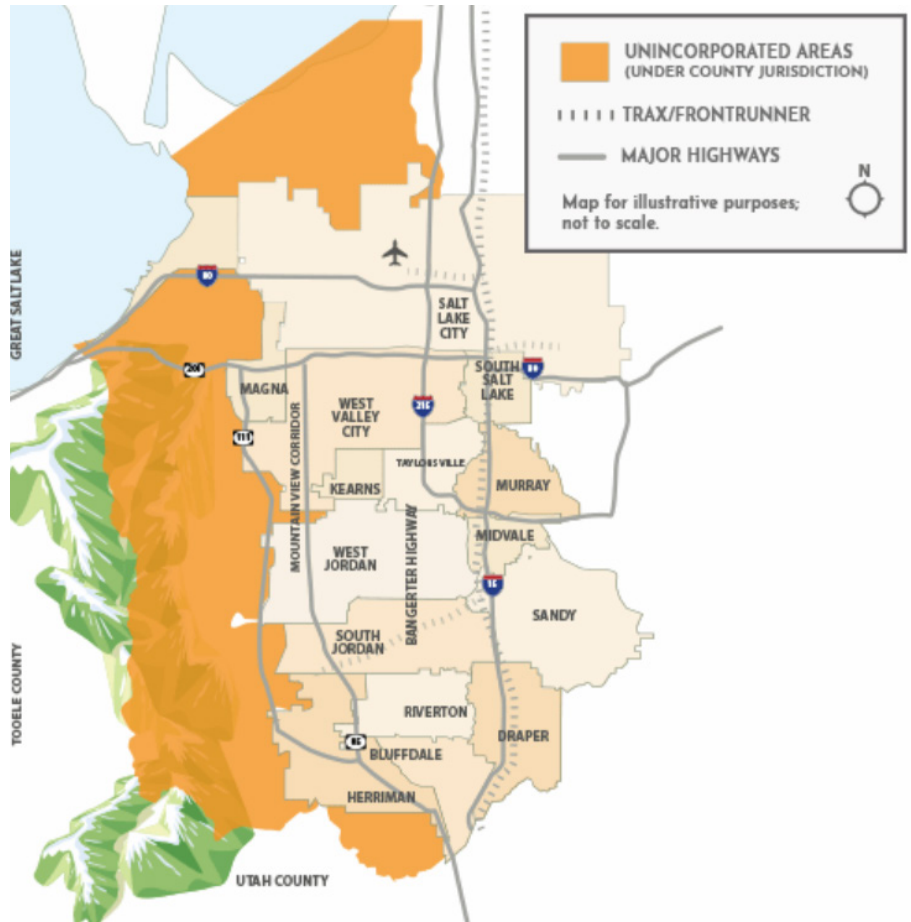


Oquirrh View Survey #1 Summary

Salt Lake County (SLCo) is Growing. How we plan for it matters and public input is critical.

More than 1.2 million people call the Salt Lake Valley home. By 2065, Salt Lake County will add 600,000 more residents, many of whom will settle along the West Bench. Salt Lake County is preparing the General Plan for the unincorporated West Bench (areas outside city boundaries) as required by State law.

In an effort to facilitate public input, SLCo provided an online survey to residents of the County. The survey participants were asked a series of ten questions regarding developmental priorities. 2,524 residents responded to the survey. This document is a summary of the survey responses.





Oquirrh View Survey #1 Summary

Question 1 As the west bench develops over time, how concerned are you about the following issues?

Survey recipients were asked to rate their level of concern for a variety of topics related to growth and development along the West Bench in Salt Lake County.

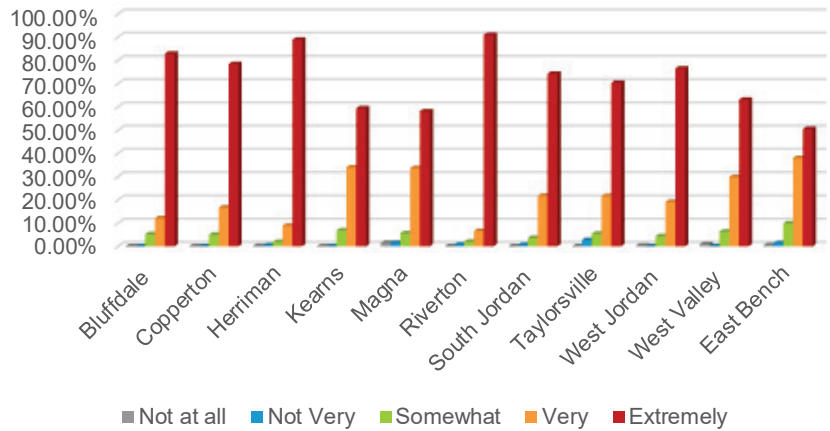
The level of concern was based on a scale from one to five. One being “not at all concerned” followed by, “not very concerned”, “somewhat concerned”, “very concerned”, and “extremely concerned”.

The topics were: jobs & the economy, water, air quality, education, energy, parks & trails, housing & cost of living, disaster resilience, traffic & transportation, quality communities, and natural recreation areas (11 Total).

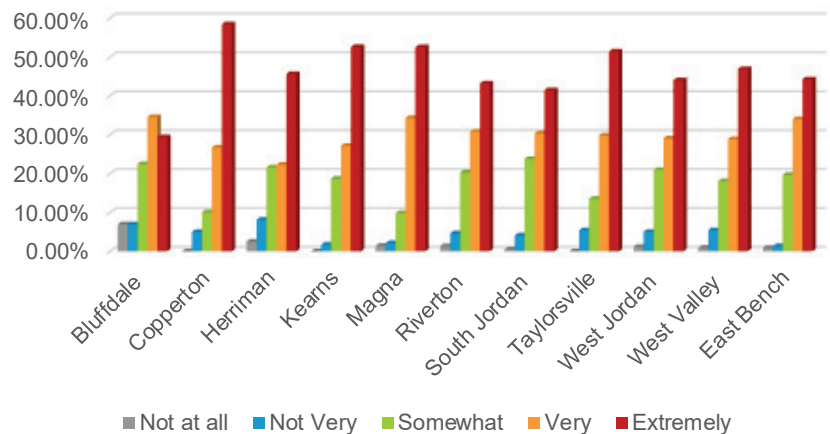
The top three topics on average were air quality, housing & cost of living, and traffic & transportation (see graphs).

Each of the graphs exemplify a topic and participant selection percentage by city/township.

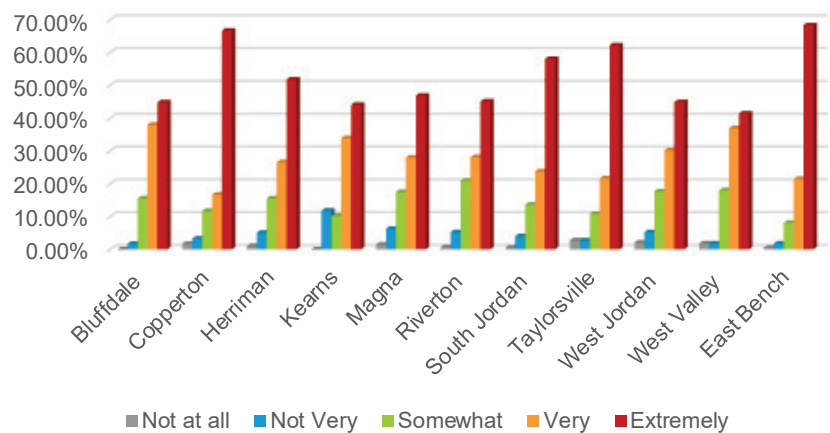
Traffic & Transportation



Housing & Cost of Living



Air Quality





Oquirrh View Survey #1 Summary

Question 2

Over the next 10 years, what do you think are the TOP three issues facing the Salt Lake Valley?

Options:

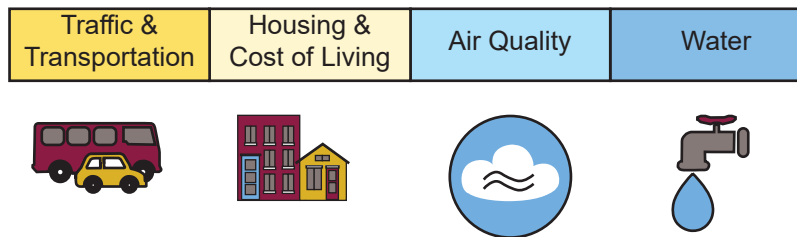
Jobs & the Economy, Water, Air Quality, Education, Energy, Parks & Trails, Housing & Cost of Living, Disaster Resilience, Traffic & Transportation, Quality Communities, Natural Recreation Areas (11 Total)

Survey Response by City/Metro Township

Bluffdale			South Jordan		
Traffic & Transportation	Air Quality	Housing & Cost of Living	Traffic & Transportation	Housing & Cost of Living	Air Quality
Copperton			Taylorsville		
Traffic & Transportation	Housing & Cost of Living	Water	Air Quality	Housing & Cost of Living	Traffic & Transportation
Herriman			West Jordan		
Traffic & Transportation	Air Quality	Housing & Cost of Living	Traffic & Transportation	Housing & Cost of Living	Air Quality
Kearns			West Valley		
Traffic & Transportation	Housing & Cost of Living	Air Quality	Traffic & Transportation	Housing & Cost of Living	Air Quality
Magna			East Bench		
Housing & Cost of Living	Traffic & Transportation	Air Quality	Air Quality	Housing & Cost of Living	Traffic & Transportation
Riverton			Total Survey		
Traffic & Transportation	Housing & Cost of Living	Air Quality	Traffic & Transportation	Housing & Cost of Living	Air Quality

*Highest ranking left to right

Top Four Responses





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Question 3

Thinking about future development along the valley's West Bench, how important are each of the following to you?

	Bluffdale	Copperton	Herriman	Kearns	Magna	Riverton
Participating Population	58	60	961	59	143	153
Development patterns that are suburban in nature (single family lots) and separated from commercial business						
Not at all	2%	5%	1%	5%	5%	1%
Not Very	10%	2%	4%	12%	6%	5%
Somewhat	22%	22%	10%	29%	13%	20%
Very	29%	38%	27%	37%	42%	28%
Extremely	36%	33%	58%	17%	35%	46%
Development that incorporates a mix or variety of residential, retail, commercial, and recreation areas together						
Not at all	7%	7%	10%	0%	9%	6%
Not Very	19%	10%	17%	17%	12%	19%
Somewhat	28%	43%	29%	37%	36%	39%
Very	36%	22%	27%	29%	27%	22%
Extremely	10%	18%	16%	17%	15%	14%
Access to transportation options other than a personal vehicle for travel (bus, light rail, bike lanes, etc.)						
Not at all	3%	3%	6%	0%	6%	7%
Not Very	12%	2%	12%	2%	12%	10%
Somewhat	29%	23%	24%	34%	33%	27%
Very	28%	35%	29%	27%	29%	31%
Extremely	28%	37%	29%	37%	20%	24%
Jobs within 15 minutes or less from your place of residence						
Not at all	7%	8%	9%	0%	8%	9%
Not Very	19%	12%	24%	12%	14%	18%
Somewhat	33%	47%	35%	44%	38%	44%
Very	38%	22%	20%	25%	30%	18%
Extremely	3%	12%	12%	19%	10%	11%
Neighborhoods that appeal to a variety of household sizes, ages, and incomes						
Not at all	16%	7%	10%	2%	4%	7%
Not Very	17%	5%	19%	8%	12%	14%
Somewhat	22%	25%	37%	24%	21%	35%
Very	33%	37%	22%	47%	39%	35%
Extremely	12%	27%	13%	19%	24%	10%
Development of a western Bonneville Shoreline Trail (BST) for recreation along Oquirrh Mountains						
Not at all	3%	5%	6%	0%	8%	8%
Not Very	16%	12%	15%	8%	10%	17%
Somewhat	34%	33%	37%	42%	31%	41%
Very	22%	20%	23%	42%	30%	23%
Extremely	24%	30%	19%	7%	21%	11%



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Question 3 Thinking about future development along the valley's West Bench, how important are each of the following to you?

	South Jordan	Taylorsville	West Jordan	West Valley	East Bench	Total
Participating Population	198	37	441	111	224	2,524
Development patterns that are suburban in nature (single family lots) and separated from commercial business						
Not at all	8%	5%	2%	4%	21%	4%
Not Very	12%	11%	7%	15%	25%	8%
Somewhat	19%	30%	20%	32%	22%	17%
Very	34%	35%	40%	31%	19%	31%
Extremely	27%	19%	31%	19%	13%	40%
Development that incorporates a mix or variety of residential, retail, commercial, and recreation areas together						
Not at all	8%	3%	7%	3%	5%	8%
Not Very	13%	5%	10%	13%	8%	14%
Somewhat	24%	32%	32%	35%	25%	31%
Very	37%	41%	34%	34%	34%	30%
Extremely	19%	19%	17%	15%	28%	17%
Access to transportation options other than a personal vehicle for travel (bus, light rail, bike lanes, etc.)						
Not at all	3%	0%	2%	4%	1%	4%
Not Very	7%	8%	11%	7%	2%	10%
Somewhat	21%	24%	28%	18%	14%	24%
Very	33%	35%	35%	45%	26%	31%
Extremely	36%	32%	24%	26%	57%	31%
Jobs within 15 minutes or less from your place of residence						
Not at all	3%	0%	4%	3%	4%	7%
Not Very	13%	22%	18%	13%	8%	18%
Somewhat	37%	41%	39%	39%	29%	37%
Very	28%	16%	29%	32%	34%	25%
Extremely	19%	22%	10%	14%	25%	13%
Neighborhoods that appeal to a variety of household sizes, ages, and incomes						
Not at all	5%	0%	3%	4%	2%	6%
Not Very	11%	3%	14%	5%	6%	14%
Somewhat	31%	19%	37%	29%	21%	32%
Very	40%	57%	31%	46%	38%	31%
Extremely	14%	22%	15%	16%	33%	16%
Development of a western Bonneville Shoreline Trail (BST) for recreation along Oquirrh Mountains						
Not at all	4%	8%	5%	3%	3%	5%
Not Very	14%	14%	19%	9%	8%	14%
Somewhat	38%	43%	35%	42%	36%	36%
Very	30%	24%	26%	32%	33%	26%
Extremely	14%	11%	16%	14%	21%	18%



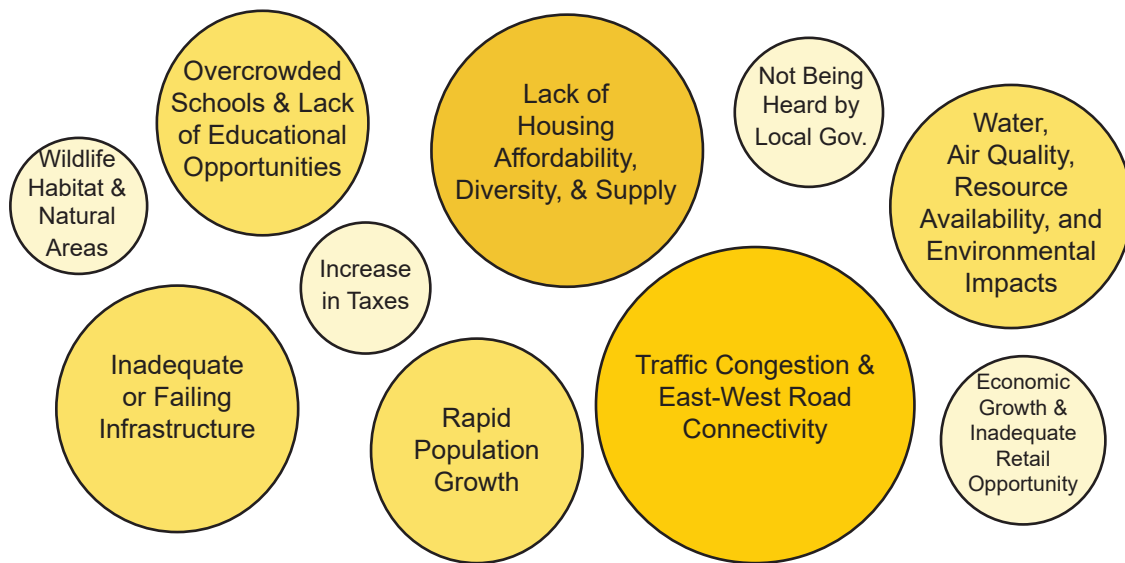
Question 4 What other priorities or factors do you think Salt Lake County should consider when planning for future development along the west bench?

What We Heard

Question 4 allowed survey participants to express their concerns, ideas, and priorities in regards to future development along the west bench in an open response format. Of the 2,524 survey participants, 1,268 responded to Question 4.

The responses were examined to quantify the amount of times certain concerns were referenced in survey comments. The results are shown below.

Concerns - Survey Participant Responses



*The size of the circle reflects the number of people with a similar concern.

Topic Reference Count	
529	Traffic Congestion & East-West Road Connectivity
264	Lack of Housing Affordability, Diversity, & Supply
172	Inadequate or Failing Infrastructure
168	Water, Air Quality, Resource Availability, and Environmental Impacts
133	Rapid Population Growth
133	Overcrowded Schools & Lack of Educational Opportunity
32	Economic Growth & Inadequate Retail Opportunity
29	Not Being Heard by Local Gov.
19	Wildlife Habitat & Natural Areas
15	Increase in Taxes



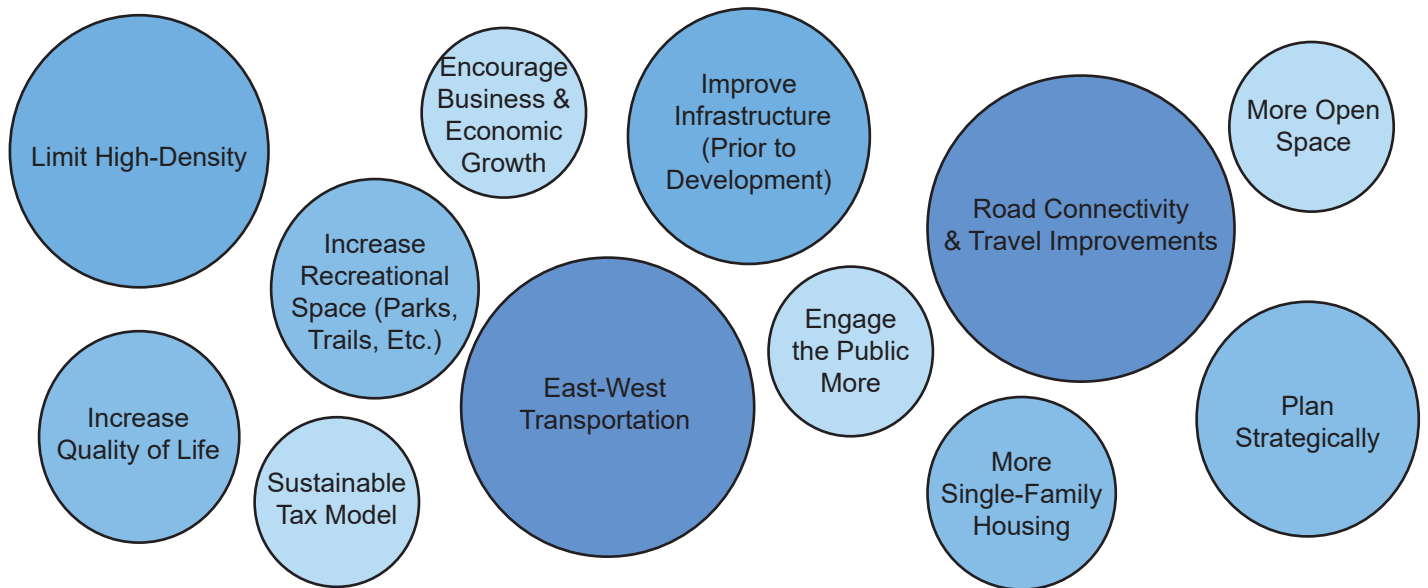
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The responses were examined to quantify the amount of times certain suggestions were referenced in survey comments. The results are shown below.

Suggestions for Planning and Development



*The size of the circle reflects the number of people with a similar want/goal for development.

Topic Reference Count	
286	Road Connectivity & Travel Improvements
240	East-West Transportation
195	Limit High-Density Housing
172	Improve Infrastructure (Prior to Development)
97	Plan Strategically
80	Increase Recreational Space (Parks, Trails, Etc.)
72	Increased Quality of Life
59	More Single-Family Housing
34	More Open Space
32	Encourage Business & Economic Growth
32	Engage the Public More
30	Sustainable Tax Model



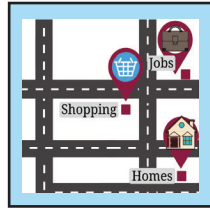
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Question 5 Would you prefer to live in a community where jobs, homes, and shopping are [further away from one another or closer together and connected]?

Survey Image Options



Further Away

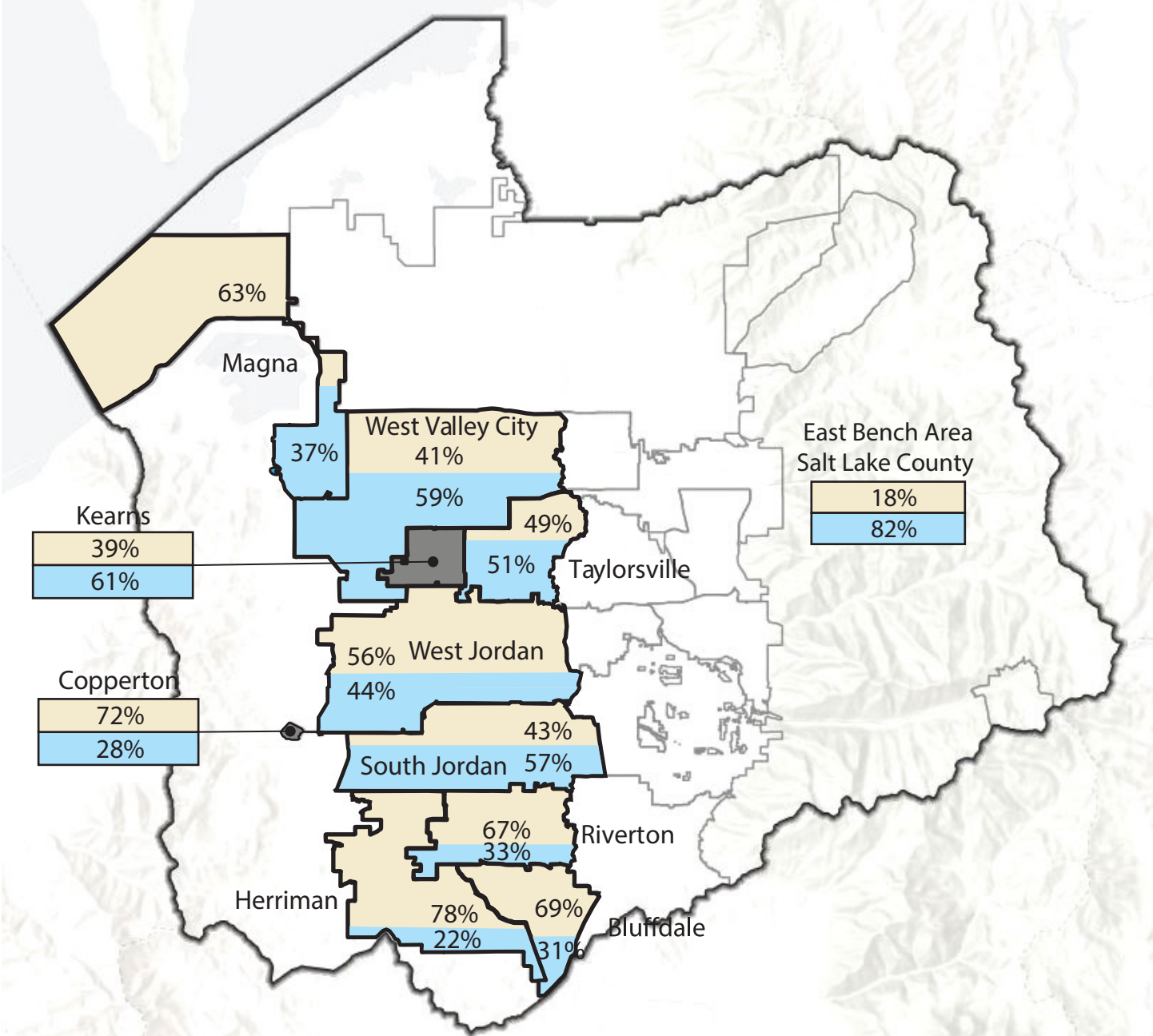


Closer Together

Survey Participant Response Key:

- Prefer further away from one another
- Prefer closer together and connected

Map of Salt Lake County



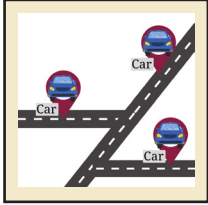


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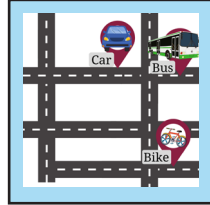
Question 6

Would you prefer to live in a community where transportation systems are designed primarily for [use of a personal vehicle or a variety of options (bike, bus, car)]?

Survey Image Options



Personal Vehicle

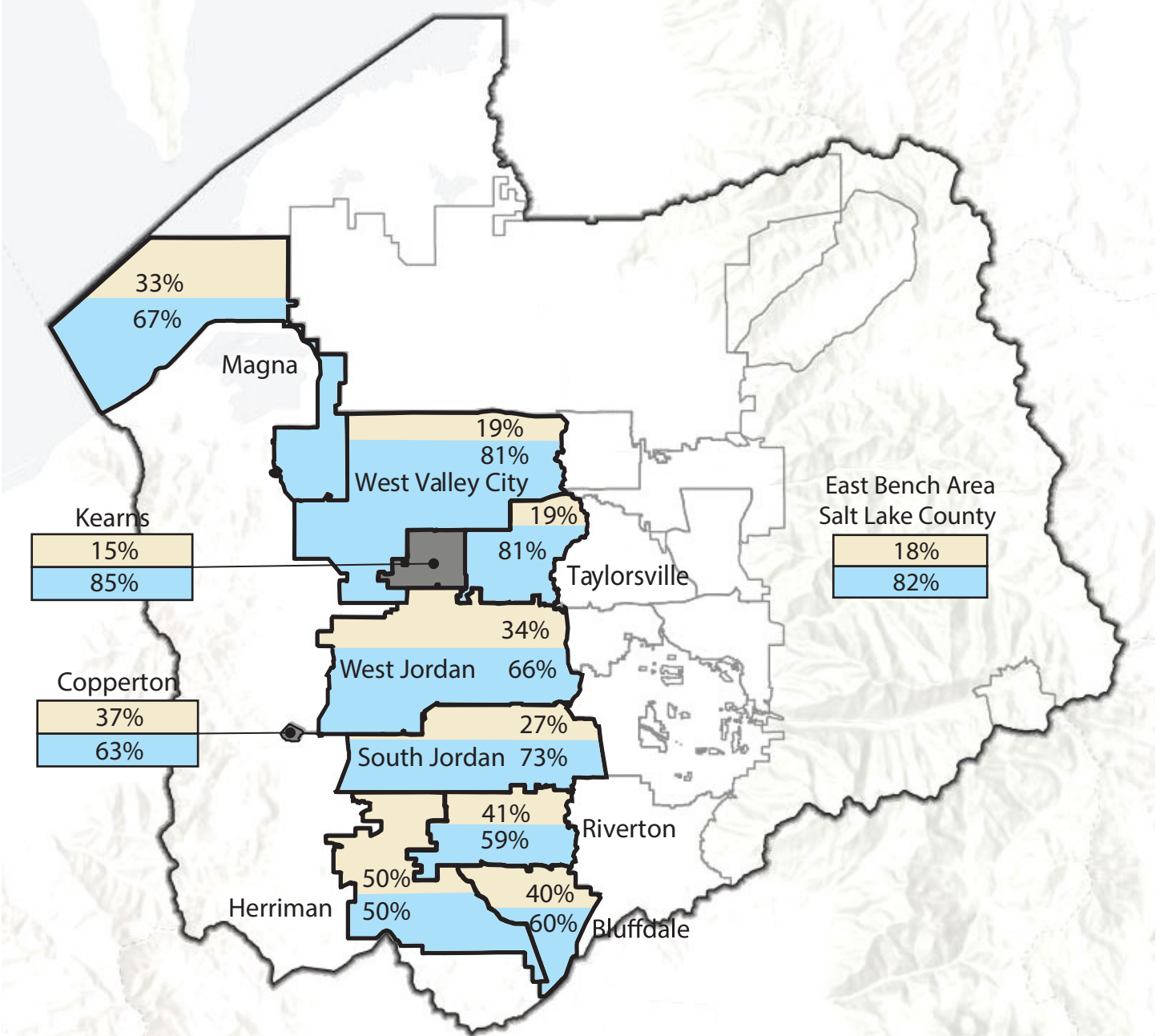


Variety of Options

Survey Participant Response Key:

- Prefer use of a personal vehicle
- Prefer a variety of options

Map of Salt Lake County

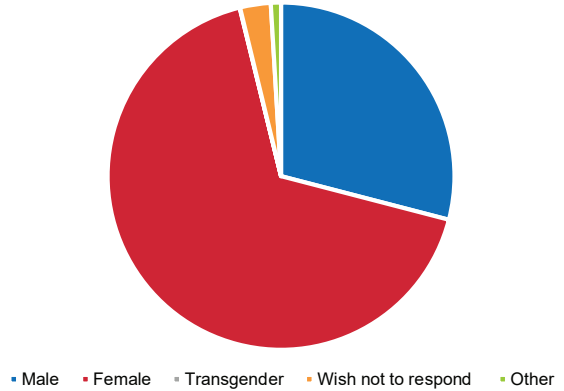




Survey Demographics

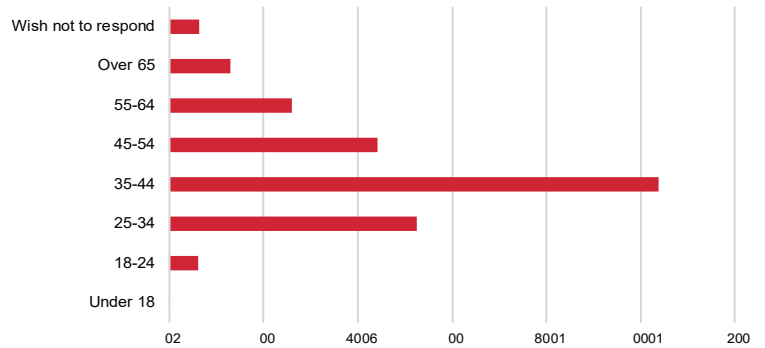
Question 7: Do you identify as:	
Male	733
Female	1,694
Transgender	1
Wish not to respond	72
Other	24

Survey Recipients Gender Identity



Question 8: What is your current age?	
Under 18	2
18-24	62
25-34	526
35-44	1,038
45-54	441
55-64	261
Over 65	130
Wish not to respond	64

Survey Recipients Age



Question 9: Where do you live?			
Alta	0	Murray	14
Bluffdale	58	Riverton	153
Brighton	2	Salt Lake City	90
Copperton	60	Sandy	29
Cottonwood Heights	17	South Jordan	198
Draper	13	South Salt Lake	6
Emigration	3	Taylorsville	37
Herriman	961	West Jordan	441
Holladay	6	West Valley	111
Kearns	59	White City	2
Magna	143	Outside SLCo	44
Midvale	16	Wish not to respond	35
Millcreek	26		