



2025 Guidelines

Vision Salt Lake County's arts and culture organizations are thriving and know how to access and utilize community resources in order to build a robust arts and culture scene in every county neighborhood which is open to all.

Goal This program will provide resources and support to Tier II grantees to bring them to their next level of operational, programmatic, financial, or organizational maturity so that they may more efficiently advance their mission.

Program The ZAP Impact Collaborative Program was developed as a way to foster equity and economic stability within the Salt Lake County arts and culture nonprofit community.

The Impact Collaborative program is intended to identify and facilitate individualized opportunities for Tier II grantees to build organizational capacity through curated networking, workshops, trainings, and mentoring.

The program brings together small cohorts of Tier II grantees who are similarly positioned whether in budget size, discipline, staff size, or organizational priorities. Participants will be selected through assessment of an Interest Form, a review of the most recently submitted ZAP Tier II Application, and in consideration of cultural and geographic diversity of Salt Lake County.

Eligibility Criteria

In order to be considered for this program an applicant must

1. Be a current ZAP Tier II grant recipient.
2. Be able to commit to attending all of the trainings.
 - a. Ideally, the same organizational representative will attend all trainings, as attendance is mandatory. However, other representatives are welcome to attend or fill in as needed or appropriate.
 - b. Organizations can send up to two representatives to each session.

Structure

This session is structured as two two-hour meetings over the course of two months. The two meeting sessions will cover an in-depth look at the topic of Program Metrics and Evaluation.

Impact Collaborative Program Goal

The goal of this program is to provide the resources and support to our Tier II grantees to bring them to their next level of operational, programmatic, financial, or organizational maturity so that they may more efficiently advance their mission.

Timeline

Interest Form opens:	August 21, 2025
Interest Form Deadline:	Friday, September 12, 2025, 5:00 p.m.
Selection Notification:	Mid-September

Access the Interest Form here: <https://www.surveymonkey.com/r/MC3LHSC>

Meeting Schedule

The days and times for this session of the Collaborative Program will be:

Wednesday, October 8, 10:00AM – 12:00PM
Wednesday, October 22, 10:00AM – 12:00PM

Selection Criteria & Process

One objective of the Impact Collaborative program is to build a network of resources through colleagues, shared experiences, and knowledge. The selection of participants will be based on finding organizations that have similar needs. This may mean that the group is comprised of organizations working in the same discipline, have a similar budget size, or work with and in similar communities.

The selection committee may be comprised of ZAP staff, ZAP advisory board members, and County staff. The selection committee will review all submitted Interest Forms and will also utilize information submitted in the organization's most recently completed ZAP Tier II grant application. This may include audience and staff information from the Additional Data form as well as narrative responses.

The Selection Committee will prioritize:

1. Organizations that have received ZAP funding for the last three years. Organizations that do not meet this criteria will still be considered.
2. "Medium" sized organizations as defined by;
 - a. Organizations with average three-year organizational budgets of approximately \$75,000 to \$500,000
 - i. While our selection committee will target organizations in this range, those outside of this range will not be disqualified from consideration.
 - b. Organizations with at least one paid staff person (full-time or part-time)
3. Organizations with similar needs for capacity building support, as indicated in the Interest Form responses.

We understand that all organizations have a need for capacity building support. The intention of the program is to group like organizations with similar needs together so that the group can begin at a similar starting point.

FAQs

- **Will participation or lack of participation have an effect on my organization funding amounts or future funding eligibility?**
 - No. This program will not have an impact on the annual grant review process. Additionally, information gathered in the Interest Form will not be used as review material for future grant application reviews.
- **Is this a grant? Or will our organization receive additional funding for participating?**
 - There is no additional funding for participating in this program.
- **What if our organization is not selected to participate?**
 - The Impact Program offers other learning, training, and networking opportunities throughout the year, open to all community members. Please be sure to follow our social pages **@slcoZAP** and sign up for our newsletter to be the first to know about upcoming opportunities.
- **I still have more questions, who do I contact?**
 - Please feel free to reach out to Kelsey Ellis, ZAP Impact Program Manager at kmellis@saltlakecounty.gov with additional questions.